

WEST TEXAS REHABILITATION CENTER

ROUND-UP

Rehab 2024



Aaron **WATSON** *AND* *The* **FRONTMEN**
FOR ONE NIGHT ONLY JANUARY 27 2024

54TH ANNUAL TELETHON • ABILENE CONVENTION CENTER • ABILENE, TEXAS • 6PM

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Rehab2024 Telethon

On the Cover

54th annual
Rehab2024
featuring Aaron Watson
& The Frontmen

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LEADERSHIP letter BY STEVE MARTIN, PRESIDENT & CEO



As I sit here deer hunting on this beautiful Christmas morning, I see so many things right in

front of me to be thankful for: a covey of quail under a magnificent oak tree; deer chasing each other in a clearing; a brilliant red cardinal sitting on a branch outside my blind; and the miracle of another day in the sunrise I witnessed just an hour ago.

As I look to kick off our 71st year of service, with our 54th Annual Telethon and Auction on January 27, 2024, we have a lot to be thankful for. We get to witness miracles each and every day in this amazing place. The miracles we have to look forward to excite me the most!

At last year's Telethon, we announced plans for a state-of-the-art rehab facility to be built in south Abilene. On May 1, 2023, we began fundraising in earnest for this \$85 million facility. Yes, we have a lot to be thankful for, but it will take many more miracles to ensure this dream becomes a reality.

Unfortunately, many of us, me included, are so focused on the daily hustle and bustle, that we are hyper thankful only on this one day of the year. We often forget about the daily blessings God places before us: the promise of each new day; the miracle of each sunrise and sunset; the love of our children and grandchildren; the sights, sounds and smells of Mother Nature; and a facility like West Texas Rehabilitation Center where everyone can turn to receive the very best rehabilitation and hospice services available regardless of their ability to pay.

Since the beginning, West Texas Rehab has been a "God-sized" dream. It will take God's help, blessings, and miracles to achieve this dream. He has so much in store for West Texas Rehab, our employees, communities, and the patients we impact.

This new building will be our home for the next 100 years. You, your children, your grandchildren, and their friends and families will benefit for years to come! I would humbly ask, as you read about the building project on page 16, that you would search your heart and consider being one of the many miracles it will take to achieve our goal.

I am thankful for the miracle that occurred in 1953 in a classroom at Bonham Elementary School, to ensure, against all odds, that a facility would be established to meet the needs of future patients in Abilene. I am also thankful for the miracle it took to build our current facility in 1955, the miracles that have occurred within these walls, during the 69 years we have occupied this facility, and for the miracle of every man, woman, and child who has ever been cared for by the amazing employees at West Texas Rehab.

I hope you and your family enjoyed a very Merry Christmas and a blessed New Year! I also hope you will join us or tune in on January 27, 2024 to support the miracle that is our mission of service to others.

Steve Martin, CEO

HOW DO I LEAVE A LEGACY OF GIVING TO MY LOVED ONES?

what it means to give, the benefits of giving, and how good giving makes you feel. Or...

• *Caught – Your children simply watch how you give and share your time and your resources with others. Or, though rarely...*

• *Natural – Some people are just natural givers!*

My wife and I hoped and prayed that our kids would be grateful, gracious and giving people; people who realize about life what a mentor of mine once told me: “Remember this – ALL-IS-GIFT!” We did not want them to suffer from what’s been called Affluenza: a term describing the negative impact of affluence on those who aren’t adequately prepared to shoulder the responsibilities of wealth. We want to benefit our kids with what we may have, but in the same breath we don’t want to rob them of the unbelievable satisfaction that comes from hard work and reaching their full potential.¹

Warren Buffett was quoted saying, “You should leave your children enough so they can do anything, but not enough so they can do nothing.”² So why not share some of your blessings with those who need to be blessed; those who need a little hope, right? Fact is the happiest and most “at peace” people I know are givers! They are. And it’s not just those with significant means, but some who have almost nothing by the world’s standards. The thought that my kids could pass on to their kids this whole “giving as a way of life” mentality does what I always heard as a kid: “It does your heart good!”

I read the following in a periodical awhile back and I was so taken by it that I typed it up and printed it out to put on my bulletin board. Here it is:

J. Irwin Miller built his fortune through Irwin Union Bank and Trust and Cummins, Inc., the diesel engine-maker. In 1996 Irwin wrote a letter to his five children, explaining the general philosophy that he and his wife, Xenia, lived by, and according to which they had structured their estate plan:

Of all the things we can “leave to you, money seems to us to be the least important.”

The most important thing parents can do for their children is to try as hard as they can to leave them a personal example in the kinds of lives they live... we have not lived and worked primarily to maximize your inheritance any more than our ancestors lived and worked to maximize our inheritance. We have lived and worked to do our best to help prepare you for the lives and careers of your choice. We have worked and lived to make a constructive contribution to our community, church, and nation...

After Irwin’s death in 2004, Xenia was declared incompetent. The attorneys-in-fact, pursuant to a power of attorney, continued to spend more than \$20 million over 3½ years in philanthropic and public service causes!

Now, before you stop reading because this is feeling like it’s moving from preaching to meddling...please read this:

What if there were ways, tools you could utilize that would allow you to give freely and generously, leaving a legacy of giving, AND

allow you to care for those who are most dear to you? If there were, wouldn’t you like to learn about them?!

Bottom line: Is there a way you can do both?

YES! Yes, there is! So please read on!

Remember when I told you in my first two Foundation Blogs on *WestTexasRehab.org*, how I’ve learned that there are so many tools/investment vehicles available out there, it’s just that most people never knew about them! They are found in the financial arena called...Estate Planning! (*I know - scary right?*) What is it about the words estate planning that makes me feel like I’m about to talk about dying? Does that ring true for anyone else? I mean, all there is to it is doing my will, right? WRONG! A will is just the beginning. And when it comes down to it, no discussion could be more about living than a discussion about estate planning!

So, what exactly is estate planning? I’m glad I asked that question! A simple definition would be...Estate planning is the act of preparing for the transfer of a person’s wealth and assets after his or her death. Assets, life insurance, pensions, real estate, cars, personal belongings, and debts are all part of one’s estate. Estate plans must be written, signed, and notarized by the person who owns the estate.³

Lots of folks don’t think they need any kind of estate planning simply because, “Hey, I have a will!” I thought that, too. I was wrong. Wills are simply legal documents that express your and

my intentions for burial and to whom we want our money and property (the estate) to be given when we die. A judge then has to allow the transfer of that money and property from your accounts to the accounts of those you’ve listed as beneficiaries. This is known as probate, and it may or may not go as you had planned. A will can even open the door for relatives or third parties to contest your will and/or for a judge to misinterpret your wishes, both of which can tie up an estate in court for years!

And that’s not all! A will also involves probate fees which can cost thousands and thousands of dollars. Oh yes, let us not forget the executor fees, court fees, recording fees and attorney fees, and in many cases, these fees have to be paid while the estate is probated. That means your heirs will need to come up with the money fairly immediately upon your death.

And one more thing: A will also does not alleviate the problem of estate taxes and potential capital gains taxes (for bequests made during one’s life – more on that in our next blog!).

All of the above is to say this: you and I need to make sure our estate is in order just in case. Proper estate planning with a qualified investment counselor, accountant AND estate attorney is an absolute must! And whether you plan to leave a gift with us at West Texas Rehab or not, we would love to sit down and visit with you. I bet we can give you some thoughtful ideas and point you in the right direction!

Please give us a call!

Feel free to contact me, Chuck Rodgers at (325) 793-5475, croddgers@wtrc.com, or one of our other Foundation officers with any questions you may have:

Chad Hirt at (325) 223-6415
chirt@wtrc.com

Jason Weaver at (325) 793-3435
jweaver@wtrc.com

Endnotes

1. Robert F. Sharpe, “The Prevention and Cure of Affluenza,” trustsandestates.com (March 2019)

2. www.forbes.com/sites/angelauyeung/2018/06/01/warren-buffetts-advice-on-how-to-raise-well-adjusted-heirs/#787a4838712f

3. www.investinganswers.com/dictionary/e/estate-planning

Legacy of Giving

LEGACY OF GIVING

DEPARTMENT spotlight BY SUZANNE CLICK, DIRECTOR OF MARKETING, SAN ANGELO



Ozona Campus

Community... one simple word with a very important meaning. For the special people that make up Crockett County, community is what it is all about, and West Texas Rehabilitation Center is so proud to be a part of this amazing community since 1998 when the Ozona facility was established. West Texas Rehab of Ozona, located at 908 1st Street, is an outpatient facility that offers employer services, physical and occupational therapy, and hospice care to children and adults throughout Ozona and the surrounding area.

In Physical Therapy, we treat a wide range of conditions including orthopedic, neurological, pre- and post-surgical, sports, and work injuries. "As physical therapists, we help patients of all ages with injuries and chronic health conditions work towards managing their pain and, ultimately, improving their quality of life. It's an honor to be able to care for the Ozona community and the wonderful people who call it home!" exclaims Cevan Smithson, DPT, Ozona Clinical Director. West Texas Rehab also provides support in the Crockett County School District working with students with an educational need for physical therapy.

Our Ozona campus recently added Occupational Therapy to their services list. The goal of occupational therapy is

to enable patients to fully participate in the activities of everyday life.

Daily living skills such as self-dressing, self-feeding, and independently accomplishing personal hygiene; interacting with others; or becoming work ready are among functional outcomes sought during treatment.

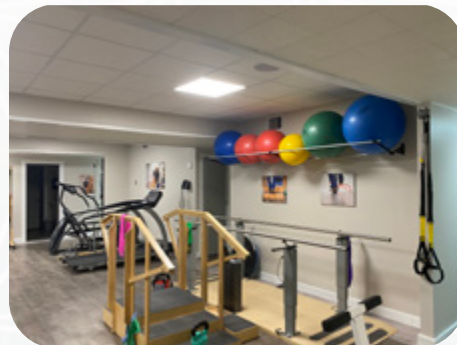
Through Employer Services, we provide a system of standardized pre- and post- offer employment testing called WorkSTEPS, developed to create a medically safe, legally-compliant, scientific, and objective way of matching a worker's functional capabilities with the essential functions of the job. WorkSTEPS testing can save an employer thousands of dollars and many hours in lost time accidents. "Every test can be customizable to the individual employer based on their needs. I highly encourage any company looking to improve or start a work injury program to give us a call," per Josh Tanner, Director of Employer Services. Other services offered through Employer Services include drug and alcohol testing, post accident testing, pulmonary function, and respirator fit testing.

West Texas Rehab's, Hospice of San Angelo covers San Angelo and 15 surrounding counties, Crockett County included. When medical treatments do not offer a cure and you or a loved one face a life-limiting illness or injury, it is time for hospice care. Our interdisciplinary team of professionals help patients live each day as comfortably and purposefully as possible while offering assistance to their families and caregivers along the way.

"We are able to walk along with our patients and their families during the most tender time in their life. We focus on quality, not quantity, and it is an honor to be invited in." – Angie Lane, Director of Hospice Services.

As a nonprofit organization, we count on the generous support of donors and fundraising. In 2018, the Goat Ropers Gala was established as the signature fundraising event in Ozona. This unique and exciting event includes a silent auction, dinner, and dance at the Crockett County Community Center. The funds raised go straight back to the Ozona facility to ensure current and future patients will continue to get the care they need.

In 2023, the Ozona facility celebrated 25 years in a BIG way! Through generous donations, the campus received an extensive remodel. With patient census growing every year, this much needed remodel will allow West Texas Rehab to take care of patients for the next 25 years!



For more information about the services and events happening in Ozona, please visit our website at WestTexasRehab.org or call 325-392-9872.

Thank you Ozona for letting West Texas Rehab be part of your community!



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RADIANT LIFE CHURCH, PASTOR

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The causes that inspire you are as unique as the life you lead. We all live and give differently, but the support of the right financial partner has the power to multiply generosity. It is our privilege to help people make an impact - and to make our own.

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VOLUNTEER spotlight BY CHUCK RODGERS, VP DEVELOPMENT, WTRC FOUNDATION



Randy Carson

Legacy. Oxford Dictionary defines it as *“the long-lasting impact of particular events and actions of a person’s life.”*

We all like to think that others will remember us fondly and how the “events” and “actions” of our lives impacted them for the better. Hopefully, that will happen to all of us. HOWEVER, when those of us at West Texas Rehab Center remember the legacy of Randy Carson, all we’ll remember are the multitude of amazing things he’s done to help us for more than 40 years—things that make what we do possible for countless patients!

Like so many of our volunteers over the years, it all started when one of Randy’s kids needed therapy at the Rehab. His son, Cody, came to us for speech therapy when he was 5 years old. Randy would bring him, and while Cody was

in therapy, he would just walk the halls and watch. He said, “I watched those therapists on their scooters and boards, rolling up and down those hallways. I was just amazed at what I saw.” He tells everyone he sees, “If you want to know what the Rehab is all about, just go up there and walk those halls and watch those therapists with those kids. You’ll get hooked! Everyone you meet, from the ladies at the front door to all the therapists, they’re the best out there!”

Well, those early trips up to the Rehab with Cody started his next era with the Rehab, that of volunteer. Since Randy worked at the Abilene Livestock Auction, eventually owning it, he found a natural niche with our Cattleman’s Round Up fundraisers. He started helping us as he could, but once he owned the auction barn, he took it to a whole new level! He not only let us use the barn, but he promptly proceeded to

serve as the Round Up Chairman for the Big Country for 25 years, a role he stills serves in today.

Randy has served as a board member, a Cattleman’s Round Up county chairman, and of course as the overall Round Up chair. In 2017, he received the Harry Holt Award, given for his work in our agricultural fundraisers. However, the award that touched him the most,

was when he received the Staff Award, voted on by all of the Abilene staff and therapists for who they believe is the Rehab’s outstanding volunteer.

Randy has gotten ranchers to donate more cattle, gone and picked up more cattle, and personally bought more cattle than anyone else! He tells any and everyone he knows about us, and does it all because, as he put it, “I’m just proud to be a part of the Rehab!” Randy Carson, we are all proud to have YOU as part of the Rehab!

DY

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AT T&T PLUMBING, OUR JOURNEY BEGAN 18 YEARS AGO AS A FAMILY-OWNED AND OPERATED PLUMBING COMPANY. WE'VE ALWAYS BELIEVED IN TREATING OUR CUSTOMERS LIKE FAMILY AND GIVING BACK TO OUR AMAZING COMMUNITY.

AS A PROUD SPONSOR OF THE TELETHON EVENT WITH WEST TEXAS REHAB IN ABILENE, WE'RE HONORED TO SUPPORT A CAUSE THAT UPLIFTS AND SUPPORTS OUR COMMUNITY. IT'S OUR WAY OF GIVING BACK TO THE PLACE WE CALL HOME.

M-37796



SCAN ME

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Hearts Remembered



Hearts Remembered is held each year during Valentine season. This is an event which offers an opportunity for family and friends to publicly honor or remember a special person in their life while supporting Hospice of the Big Country in providing care for the terminally ill.



For a \$10 or more donation, your chosen name will be inscribed on a heart and prominently displayed during the month of February at West Texas Rehabilitation Center.



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MASON MCCLINTOCK



KELLEY COLE



ALISEN SANDERS



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RODE BIGGS



2024

DANCING WITH THE
SAN ANGELO STARS

Stars

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QUENTIN WILLIAMS



FLOR LEOS



REESE MONTGOMERY



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MADISON THOMAS

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7:00PM

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Sponsorships available now!

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE
AT WESTTEXASREHAB.ORG OR CALL 325-223-6364



EQUIPMENT *wishlist*

Description	Quote
Abilene Adult Therapy- OCCUPRO Function Capacity Evaluation Software:	\$13,225
Abilene Adult Therapy- Biodex Balance System for Vestibular Treatment:	\$12,665
Abilene Pacesetters- Fitness Equipment for Pacesetters Program:	\$5,525
San Angelo Adult Therapy- Stereo Optical Vision Screener for Driving Evals:	\$9,000
Abilene Pediatrics- Neofect Digital Smart Pegboard:	\$3,663
San Angelo Adult Therapy- Lightforce Laser Therapy System:	\$49,900
Abilene Adult Therapy- BTE Work Simulator:	\$45,357
Abilene Adult Therapy- Genu Ease Total Knee Replacement Recovery System:	\$8,190
Abilene Pediatrics- VitalStim Plus Dysphagia Therapy Unit for Speech Therapy:	\$2,499
Abilene Pediatrics- Prentke Romich-Salttillo Speech Generating Device:	\$8,423
San Angelo Hospice- High Flow Oxygen Concentrator (2):	\$2,420
Abilene Employer Services- Pulmonary Function Test Equipment:	\$2,084
Ozona Adult Therapy- Bloodflow Restriction Therapy Unit:	\$5,775
Abilene Adult Therapy- Sit 2 Stand Squat Assist Trainer:	\$6,671
San Angelo Audiology- Verifit Skull Stim for bone conducting hearing aids:	\$3,105
Abilene Pediatrics- Green house and gardening table for Horticulture Therapy Program:	\$8,810
Abilene Pediatrics- Annabel Tipi Trellis for Horticulture Therapy:	\$1,200
Abilene Pediatrics- Enabling Devices Switch Assessment Kit:	\$1,446
Abilene Pediatrics- Enabling Devices Kit for the visually impaired:	\$2,957
Abilene Pediatrics- Just for Kids whole body vibration plate:	\$4,250
Abilene Pediatrics- Blazepods x 12:	\$800
Abilene Pediatrics- Grip Pro Upper Extremity Training Equipment:	\$2,800
Abilene Adult Therapy- Easy Stand Evolv Standing System:	\$5,206
San Angelo Adult Therapy- Lympha Touch Therapy Device:	\$5,784
Abilene Adult Therapy- Pathway Ultrasound Imaging System for Women's Health:	\$7,450
San Angelo Adult Therapy- ReWalk Myocycle Exercise System for Spinal Cord Injuries:	\$33,650
Abilene Pediatrics- Pedi Therapy Equipment- Peanut ball, Resistance Tunnel NMES Unit:	\$3,000
San Angelo Pediatrics- Supplies for Breastfeeding Room for Breastfeeding Program	\$1,770
San Angelo Adult Therapy- Tactile Lymphedema Pump:	\$9,510
Ozona Adult Therapy- NexStride Gait System:	\$500
Abilene Employer Services- Team Trainer:	\$1,950
San Angelo Pediatrics- Feeding program supplies:	\$780
Ozona Adult Therapy- LifeGait and LifeGait Treadmill for Unweighted Gait Training:	\$30,605
San Angelo Adult Therapy- 3 Section Hi-Lo Treatment Table:	\$3,140
Abilene Pediatrics- Two Section Treatment Table:	\$5,895
Abilene Pediatrics- Hi-Lo Pediatric Treatment Table:	\$5,292
San Angelo Adult Therapy- Rogue Wall Mounted Ergonomic Therapy Equipment:	\$2,215

To donate a piece of equipment from this wishlist, visit:
westtexasrehab.org/general-donation/wish-list-equipment



SCAN ME

CALENDAR of events ABILENE DATES, KARLA @ 325.793.3507 / SAN ANGELO DATES, STACY @ 325.223.6311

Date	Event
January 27st	54th Annual REHAB Telethon & Auction
February TBD TBD 23rd	Hearts Remembered - Hospice of the Big Country Round-Up of the Heart - Breckenridge Fine Arts Building, 6:00PM Singer/Songwriter - San Angelo - The Stables at Fort Concho
March TBD	Dine Out to Give Back, San Angelo
April 5th 6th 25th	Top Gun Sporting Clay Shoot - Abilene Clay Sports, 11:00AM - 5:00PM Top Gun Sporting Clay Shoot - Abilene Clay Sports, 8:00AM - 3:00PM - Dinner & Auction 6:00PM Dancing With The San Angelo Stars
May 7th 7th TBD TBD TBD TBD 31st	San Angelo Gives Abilene Gives Legacy of Love Event - Abilene - Abilene Country Club Legacy of Love Event - San Angelo - Bentwood Country Club Grain Round-Up - Top Tier Grain in Miles, TX C.A.S.T. - Fort Phantom Lake - Abilene Spring Swing Golf Classic - San Angelo-Quicksand 9:00AM
June TBD 11th TBD TBD	Hospice of the Big Country Butterfly Release - Nelson Festival Garden, Abilene Round-Up for Rehab Lamb & Goat Sale - Breckenridge, TX Abilene Camp Rehab San Angelo Day Camp
July 2nd	Stamford Art Show
August TBD 17th	Rehab Summer Dinner Show - Abilene Convention Center Round-Up Kick-off BBQ - Fort Chadbourne
September 17th TBD TBD 21st 26th TBD	Round-up for Rehab - Abilene Sale Round-Up Bob's Supper Christoval/Eldorado, Bar H Ranch (Helmers), 6:00PM HOBC's Golf Tournament - Fairway Oaks Golf Course - Abilene, 8:00 AM tee off Frank Caraway Sporting Clays Classic - San Angelo Claybird Association, 9:00AM Round-Up Sale - San Angelo Producers C.A.S.T - Twin Buttes - San Angelo C.A.S.T - Twin Buttes - San Angelo Cotton Round-Up - San Angelo Round-Up Coleman Sale - Coleman, TX, 11:00AM Powell Bull Sale San Angelo Dinner Show - First Community Federal Credit Union 6:00PM Round-Up Pig Sale Round-Up Dudley Brother - Comanche, TX Ozona Goat Roper's Gala - Ozona Convention Center, 6:00PM Round-up for Rehab - Stephenville Cattle Co., 11:00AM Round-up for Rehab - Stephenville Cattle Co. 11:00AM
October 1st 2nd 8th 10th 14th TBD 19th 26th 26th	Round-Up Sweetwater Shrimp Peel - Nolan County Annex - Sweetwater, TX, 6:00PM SA Quilt Brunch HOSA Candlelight Service, 6:00PM, location TBD Hospice of the Big Country Candlelight Memorial Service, Logsdon Chapel HSU, 6:30PM Quilt Brunch - Abilene
November 5th 7th 14th TBD TBD	Round-Up Sweetwater Shrimp Peel - Nolan County Annex - Sweetwater, TX, 6:00PM SA Quilt Brunch HOSA Candlelight Service, 6:00PM, location TBD Hospice of the Big Country Candlelight Memorial Service, Logsdon Chapel HSU, 6:30PM Quilt Brunch - Abilene
December 6th 7th 14th	HOSA Light Up a Life - WTRC Conference Room - San Angelo, 6:00PM Round-Up Danny Isbell Memorial Rehab Jackpot Show, Taylor County Expo Center - Abilene Round-Up Big Country Christmas Ball - Snyder Coliseum, doors open 7:00PM

2024

TBD: To Be Decided. All dates are subject to change. Please check our website at WestTexasRehab.org for all updates.



SCAN ME



Candlelight Memorial Service hosted by West Texas Rehab's Hospice of San Angelo

West Texas Rehabilitation Center's Hospice of San Angelo (HOSA) hosted its annual Candlelight Memorial Service on November 9th, 2023. This event is offered to families whose loved ones have passed away during the year while in the care of HOSA. During the service, family members have the opportunity to light a candle in memory of their loved one.

Shronda Shannon, Director of Non-Clinical Services for HOSA reflects, "In the lighting of the candle, in the music, in the readings, and in a special message, our staff joins with families to honor and remember those we have had the privilege of serving."

This year's event took place at the Fellowship Christian Baptist Church with guest speaker Robbie Price, Pastor from Wall Brethren Church. Families were welcomed with a color guard salute, a prayer and beautiful music.

The evening concluded with the lighting of a candle for each audience member who wished to participate.

"The Candlelight Memorial Service provides a safe, supportive, and encouraging space for grieving families to reflect and remember their loved one surrounded by Hospice of San Angelo staff and other families experiencing grief and loss. Our hope and prayer is that this event allows families to experience a sense of comfort, peace, closure, and understanding that they are not alone on their grief journey," Shronda expresses.

As of November 2023, we have 558 families utilizing Bereavement through West Texas Rehab's Hospice of San Angelo.

"The mission of bereavement services is to improve the quality of life of those we serve by accompanying grieving people back to health and life," Karen Schmeltkopf, MDiv,

Director of Bereavement Services & Chaplain states.

The Candlelight Memorial event is just one of the many services offered to our community through our Bereavement Services department.

"Bereavement Services are free and open to all members of the community regardless of previous affiliation with our organization," Karen explains.

Other events and services offered include monthly grief support groups, grief education, and memorial events such as Artistry of Life, Pet Loss Memorial, and Light Up a Life.

For more information about Bereavement Services offered through Hospice of San Angelo and Hospice of the Big Country in Abilene, please visit our website at WestTexasRehab.org or call Bereavement Services at 325-658-6524.

"Everyone grieves differently, but no one needs to grieve alone."

WEST TEXAS REHABILITATION CENTER
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SATURDAY & SUNDAY
JULY 27-28, 2024

OLD SETTLERS REUNION GROUNDS
BUFFALO GAP, TEXAS

The mission of West Texas Rehabilitation Center is to improve the quality of life of those we serve regardless of financial circumstance.

SERVICES OFFERED:

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CAPITAL campaign

As 2023 comes to an end, we've seen some incredible gifts for the new Abilene building transpire. It's extremely humbling to see the support for this much needed project.

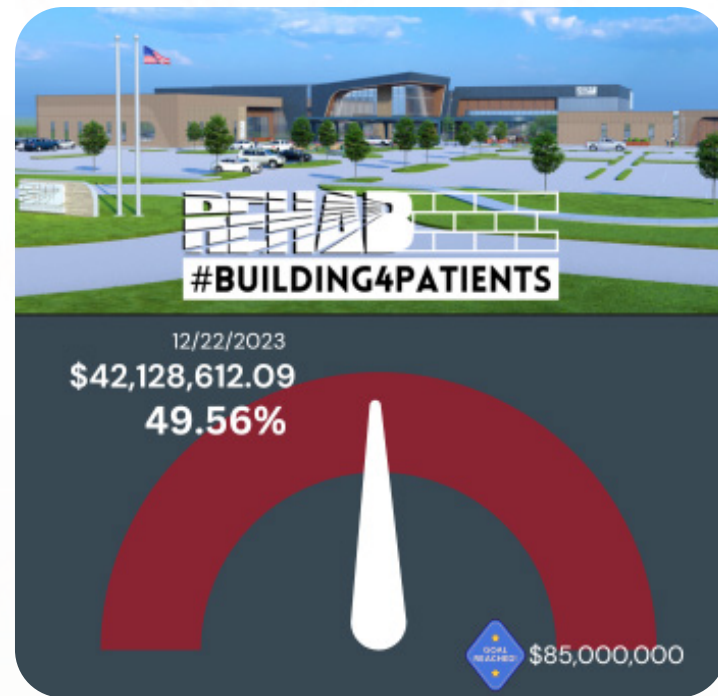
As of press time, we are almost to the 50% mark!

Since fundraising began in May, cost of construction has increased- making the need to complete raising funds for this project all the more important.

There are still many naming opportunities available.

If you'd like to sit down and speak with someone- please reach out!

We'd love to be able to tell you all about it!



Naming Opportunities:		
	Main Building	\$20,000,000
	Campus	\$10,000,000
	Pediatric Therapy Wing	\$7,500,000
	Adult Therapy Wing	\$7,500,000
	Orthotics & Prosthetics	\$3,000,000
	Hospice Building	\$3,000,000
	Boulevard	\$3,000,000
	Audiology	\$3,000,000
	Main Lobby	\$2,500,000
	Board Room	\$2,000,000
	Video Wall	\$2,000,000
	Aquatic Therapy	\$2,000,000
	Therapeutic Playground	\$2,000,000
	Roundabout	\$1,500,000
FUNDED	Street	\$1,000,000
FUNDED	Horticulture Therapy Garden	\$1,000,000
	Playful Plate Suite	\$1,000,000
	Employee Lounge	\$1,000,000
	Ranch Brand Display	\$1,000,000
	Outdoor Track	\$750,000
	Student Housing	\$500,000
	Patient Outdoor Space	\$500,000
	Outdoor Plaza	\$500,000
1 FUNDED	Outdoor Water Feature (1 of 2 funded)	\$500,000
	Independent Living Suite	\$500,000
	Art & Interior Design	\$400,000
	Sensory Garden	\$300,000
	Conference Rooms (3)	\$250,000
FUNDED	Pacesetters Gym	\$250,000
	Employee Outdoor Space	\$150,000
	Administrative Suite	\$150,000
	Employer Services	\$100,000
2 FUNDED	Audiology Sound Suites (1 of 3 available)	\$100,000
FUNDED	Treatment Room, Large (6 of 6 funded)	\$50,000
2 FUNDED	Treatment Room, Medium (32 of 34 available)	\$25,000
7 FUNDED	Outdoor Limestone Benches (31 of 38 available)	\$10,000
2 FUNDED	Offices (48 of 50 available)	\$5,000
	Tree (30)	\$5,000
8 FUNDED	Brick (42 of 50 available)	\$500

Rehab2024

54th ANNUAL

Rehab2024 will be live January 27th and televised from the Abilene Convention Center at 7:00P.M. It will be the 54th annual Rehab Telethon.

Television Stations:

- Abilene (KRBC/KTAB)
- San Angelo (KSAN/KLST)
- Corpus Christi (KZTV)
- Midland/Odessa (KOSA)
- Lubbock (KLBK)
- Amarillo (KFDA)
- Waco/Temple/Bryan (KXXV/KRHD),
- Wichita Falls, Lawton, OK (KSWO)

Streaming Live

The show will again be streaming live from anywhere in the world at WestTexasRehab.org.

- In addition to the telethon, an annual internet auction of over 500 items of merchandise and services provided by friends and businesses, in 25 categories, with a retail value of over half a million dollars, will be open and taking bids as of November 17th at WestTexasRehab.org or by downloading the Handbid app and searching for "Rehab 2024 Telethon." Bids will be accepted until midnight on January 27th. Auction items will be on display at the Abilene Convention Center beginning at 6pm on January 26th. Be sure to check the auction often as new items are added daily!

- An auction television show featuring all the items will air in Abilene and San Angelo from 5:30pm to 7:00pm on the night of the telethon. The online auction ends at midnight on January 27th. Thank you to KRBC/KTAB in Abilene and KLST/KSAN in San Angelo for being our television sponsors.

- Corporate Partners are Lawrence Hall Abilene, Sterling Property Group powered by Keller Williams, RHS Construction Services and Dean Hagler Painting. Our tote board sponsor is Decker Capital Partners, auction sponsor is T&T Plumbing, phone bank sponsor is Blue Cross Blue Shield, check presentation sponsor is Zack, Lou, and Robert O. Briley, cattle auction sponsor is Bar G Feedyard, and our concession sponsor is Bryan's Custom Cooking and Catering. Host Hotel is the Courtyard by Marriott Abilene Northeast and Towneplace Suites by Marriott, Abilene, Northeast.

- The telethon and auction raises more than one million dollars annually, making it possible for the West Texas Rehabilitation Center to serve more than 800 patients each day regardless of their financial circumstances.

- This year, Aaron Watson and The Frontmen ('90's country's most recognizable voices - Richie McDonald, Tim Rushlow and Larry Stewart) will be our featured entertainers.

- Charlie Chase, long time co-host of the popular "Crook and Chase" talk show on the Nashville Network, will return to anchor the Rehab2024 host desk. Charlie joined the telethon in 2000.

- Red Steagall and The Boys in the Bunkhouse will be with us again this year.

- Ariel Hutchins, a Texas country artist who grew up right here in Abilene, will join us for her 3rd time at the Telethon.

- ESPN Rodeo reporter and Wrangler representative, Jennifer Douglas Smith (*Cowboy Hall of Fame*), and Joslyn Doiron will be live with our patient stories and interviews from stage. Sam Nichols, KTAB/KRBC Chief Meteorologist, will help with our phone bank interviews.

2024



Aaron Watson's career is perhaps summed up best by Forbes, who says he's "one of country music's biggest DIY success stories." For over 20 years now, Aaron Watson has traveled the land as country's ultimate underdog troubadour – a truly independent artist with the spirit of the American frontier in his veins, and a self-made empire to match. Working without corporate backers, he has nonetheless reached the Top 10 of Billboard's Country Album chart five separate times – an impressive feat by any standard – and that includes his

triumphant 2015 set, *The Underdog*, which landed at #1, becoming the first independent album in the history of country music to top the Billboard Country Albums chart. Matching sold-out shows across the country with homegrown hits, he's followed suit at country radio, making history in 2017 with "Outta Style" and "Run Wild Horses." "Watson has made a career out of giving his fans music that focuses on the positive. Music that serves as a salve to what ails them. Music filled with light and

joy and an abundance of pride for the country he calls home," said People.com of the 2021 *American Soul* album. Still pushing into the wind, *Unwanted Man* finds a creative renegade continuing to do what he does best, now working at the most "dangerous" level of his career. With a dozen additional records under his belt, Watson is exceeding major-label-sized metrics while maintaining his independence, further galvanizing his "Texas country's reigning indie underdog" (*Rolling Stone*) brand. "There may be no more genuine singer-songwriter at the moment than Watson," says *Texas Monthly*, pointing to a self-made businessman, chart-topper, and road warrior whose authenticity has made him a country music staple.

AW

They have 30 No. 1 hits, have sold 30 million albums and are the soundtrack to every Friday night honkytonk, first kiss and broken heart for the last 30 years.

Fans sing the words to every song in every set – and while many people have yet to know their name, just about everybody can sing their songs.

THE FRONTMEN – comprised of 3 former lead singers, Larry Stewart (*Restless Heart*), Richie McDonald (*Lonestar*) and Tim Rushlow (*Little Texas*) – is country music's hottest new supergroup. The men have already mastered the stage, succeeded on radio and nightly take sold-out audiences on a rollercoaster of 90's nostalgic smash hits then transcend their past hit parade with fresh new & original songs that are unmistakably THE FRONTMEN today!

The group recently put their massive catalog of hits to work, including "The Bluest Eyes in Texas," "Amazed" and "God Blessed Texas," on tour with

THE FRONTMEN

Alabama and kick-started the Harley-Davidson crowd in Deadwood, South Dakota, at the 81st Sturgis Motorcycle Rally. "The thing about the three of us is we are better together than each of us



was by ourselves," McDonald said. "The beauty of the show is that people can come and just sit there for two hours and go, "I sang along with every single song.

I loved every one of them."

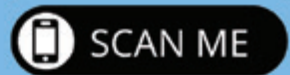
"There is a common thread that runs through the songs we have all recorded over the years that just fits like a glove,"

Rushlow added. "It is quite powerful and certainly is the soundtrack to all of our lives."

THE FRONTMEN's magic formula harkens back to some of the biggest Rock groups of the 60's and 70's like The Doobie Brothers, Fleetwood Mac and The Eagles where multiple lead singers like Joe Walsh, Glenn Frey and Don Henley have separate careers but join together to create a sum bigger than its parts. They are a new act with a fresh sound but also an arsenal of hits.

2024

West Texas Rehabilitation Center
4601 Hartford
Abilene, Texas 79605



Follow our progress by scanning the QR code.
Updates are made regularly.

We appreciate all of our donors who have contributed to our project!